

Benjamin Bán

Campaigner & political communications professional

CONTACT

EMAIL
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LOCATION
Budapest, Hungary

SKILLS

Campaign & data tools
Action Network · Twilio SendGrid · Chatfuel · Google Workspace (admin) · Meta Business Suite · Shopify · QGIS · databases

Online advertising
Meta Ads (7-figure HUF budgets) · Google Ads

Graphics & design
Photoshop · Lightroom · Affinity Photo · Figma · Canva

Video & audio
DaVinci Resolve · After Effects · Adobe Audition · CapCut

Web & infrastructure
cPanel · DNS (SPF, DKIM, MX) · WordPress · website management · API integrations

LANGUAGES

Hungarian	Native
English	Near-native
Chinese (Mandarin)	Upper-intermediate
Spanish	Basic

EXPERIENCE

Parliamentary Assistant
Office of the Hungarian National Assembly 2025–2026
Supporter & donor database management · newsletter campaigns (Action Network) · national campaign coordination · Meta Ads · social media and coordination of designer & videographer · website development & maintenance · email & domain infrastructure.

Prompter, M1 Chinese-language news
MTVA 2016–2024
Live-broadcast support for Chinese-language news programming.

Intern
British Chamber of Commerce in Hungary 2023
Database management · partner & supplier liaison · event organisation.

General Administrator
PurPur Pannónia Kft. 2014–2020
English-language communication · order processing & databases · online platform setup & management · international liaison.

EDUCATION

NGO Leadership & Management
Laba International School 2025

Transformative Collaboration (Erasmus+)
Ulex – Trainings for social movement impact & resilience 2024

International Relations, Sociology minor
Pázmány Péter Catholic University 2020–2024

China Studies (semester programme)
East China Normal University, Shanghai 2018

International Relations, geopolitics specialisation
Corvinus University of Budapest 2016–2019